

**LIST OF ADVERT APPLICATIONS FOR MEDICAL PRODUCTS
(JANUARY - DECEMBER, 2018)**

S/NO	NAME OF PRODUCT	NAME OF APPLICANT	ADVERT MEDIUM	NO OF PRODUCTS
1	COATAL TABLETS (SOFT GEL ANTI-MALARIA)	GENEITH PHARM LIMITED	RADIO X 5, TV X 1	4
2	ORLIFIT CAPSULES	GETZ PHARMA NIGERIA LIMITED	MJ	1
3	ZANDU BALM	EMANMI LIMITED	RADIO X 1	1
4	HIMANI FAST RELIEF HERBAL VAPOUR RUB	EMANMI LIMITED	RADIO X 1	1
5	COARTEM TABLETS, DISPERSIBLE TABLETS	NOVARTIS PHARMACEUTICAL SERVICES SCI OFFICE	OOH X 1	3
6	COARTEM TABLETS, DISPERSIBLE TABLETS	NOVARTIS PHARMACEUTICAL SERVICES SCI OFFICE	PRINT	3
7	PAMPERS BABY DRY DIAPER	PROCTER & GAMBLE NIGERIA LIMITED	OOH X 1	1
8	APORO EGBA HERBAL MIXTURE	SOHERRES LIMITED	RADIO X 1 (YORUBA)	1
9	LE-GO HERBAL MEDICINE	HOLLY-PEACE HERBAL VENTURES	RADIO X 1 YORUBA	1
10	OSKONTO HERBAL MIXTURE	HOLLY-PEACE HERBAL VENTURES	RADIO X 1 YORUBA	1
11	BAFAMA CREAM (REVALIDATION)	SEAGREEN PHARMACEUTICALS LIMITED	MJ	1
12	SHEPBIN BLOOD TONIC	SHEPHERD HEALTH & VETERINARY LIMITED	OOH X 8	1
13	MATTHEW WORM ELIXIR	DAILY NEED INDUSTRIES LIMITED	RADIO X 1	1
14	VILICIN BALM	DAILY NEED INDUSTRIES LIMITED	RADIO X 1	1
15	PANADOL EXTRA CAPLETS	GLAXOSMITHKLINE CONSUMER NIGERIA PLC	OOH X 1	1
16	PANADOL PAIN AND FEVER CAPLETS	GLAXOSMITHKLINE CONSUMER NIGERIA PLC	OOH X 1	1
17	BSHOP INFUSION, PHARMAMAX OMEPRAZOLE, PHARMAMAX CIPROFLOXACIN	PHARMAMAX NIGERIAN LIMITED	MJ X 1	3
18	BETAFIL 50MG &100MG, LISIOFIL TABLET 2.5MG,5MG & 10MG	UNIQUE PHARAMACEUTICALS LIMITED	MJ X 1	5
19	NIDD (GLIBENLAMIDE 5MG) DIBINORM (METFORMIN 500MG), GLIMEFIL (GLIBENCLAMIDE 5MG + METFORMIN 500MG) GLYTROL (GLICLAZIDE 80MG) TABLETS	UNIQUE PHARAMACEUTICALS LIMITED	MJ X 1	4
20	COARTEM	NOVARTIS PHARMACEUTICALS SERVICES	PRINT MEDIA X 1	3
21	COARTEM	NOVARTIS PHARMACEUTICALS SERVICES	OOH X 1	3
22	GAVISCON DOUBLE ACTION (PEPPERMINT) LIQUID	RECKITT BENCKISER NIGERIA LIMITED	TV X 1	1

23	PANADOL EXTRA CAPLETS	GLAXOSMITHKLINE CONSUMER NIGERIA PLC.	ONLINE X 1	1
24	PANADOL EXTRA CAPLETS	GLAXOSMITHKLINE CONSUMER NIGERIA PLC.	PRINT MEDIA X 1	1
25	IBEX CAPSULES	SANOFI AVENTIS NIGERIA LIMITED.	OOH X 3	1
26	GINSOMIN CAPSULES	MEGA LIFESCIENCES NIG. LTD.	RADIO	1
27	SECWID SECNIDAZOLE	MAY & BAKER PLC.	MJ X 1	1
28	KCH Clarithromycin	KCH CONSUMER HEALTHCARE LTD.,	MJ X 1	1
29	ELYSEEMA	KCH CONSUMER HEALTHCARE LTD.	MJ X 1	1
30	KCH Azithromycin	KCH CONSUMER HEALTHCARE LTD., 7/9 SAWYER CRESCENT, PHASE 1, GBAGADA ESTATE, LAGOS	MJ X 1	1
31	Rythrozero	KCH CONSUMER HEALTHCARE LTD.	MJ X 1	1
32	AVAMYS NASAL SPRAY 1X120	GSK CONSUMER NIGERIA PLC	MJ	1
33	PANADOL EXTRA CAPLET 10X10	GLAXOSMITHKLINE CONSUMER NIGERIA PLC	RADIO	1
34	MOLFIX BABY DIAPER MIDI	HAYAT KIMYA NIGERIA LTD	OOH	1
35	OMEGA H3 CAPSULE, OMEGA H3 LIQUID AND VITABIOTICS OMEGA H3 BLUE	MEDHEIGHTS PHARMACY LTD	RADIO	3
36	SNIPER CRAWLING INSECT KILLER AND SNIPER FLYING INSECT KILLER	SARO LIFECARE LTD	RADIO, OOH	2
37	PANADOL EXTRA CAPSULES 10X10	GSK CONSUMER NIGERIA PLC	ONLINE	1
38	HS-12 SYRUP	TETA PHARM. NIG.LTD	TV, RADIO AND PRINT	1
39	BLESSED MOTHER HERBAL MIXTURE, BLESSED MOTHER HERBAL TONIC, BLESSED MOTHER HERBAL FORMULA, BLESSED MOTHER HERBAL MIXTURE FOR MEN AND BLESSED MOTHER HERBAL CLEANSER	NZE FRANCIS & SONS CONCEPT	RADIO	2
40	AGARY PARACETAMOL 500MG & GARYDOX 1X3X50 TABLETS	AGARY PHARM. LTD	PRINT	2
41	FERROGLOBIN B12 TONIC & CAPSULES	ADLER PRODUCTS LIMITED	RADIO AND OOH	2
42	HUGGIES DIAPER	KCSSA WEST AFRICA LTD	OOH, RADIO	1
43	RULOX ANTACID	SKG PHARMA LTD	RADIO	1
44	PREGNAGAIN & FEROGAIN CAPSULES	ALMOND ETHICALS LTD	TV, ONLINE PRINT AND OOH	2
45	VISIOGAIN, JOINTGAIN, OSTEOGAIN, CALCIGAIN, MEMORIL FORTE AND RAMI SIRDIS CAPSULES	ALMOND ETHICALS LTD	MEDICAL JOURNAL, TV, ONLINE PRINT AND OOH	6
46	PURIT LIQUID ANTISEPTIC	SARO LIFECARE LTD	OOH & ONLINE	1
47	MOLFIX BABYDIAPER MIDI	HAYAT KIMYA NIG. LTD	PRESS & OOH	1
48	MOLFIX BABY WET WIPES	HAYAT KIMYA NIG. LTD	PRESS & OOH	1

49	CELEBREX 200MG CAPSULES AND ARTHROTEC 75MG	PFIZER SPECIALTIES LTD	PRINT	2
50	EZINNE HERBAL MIXTURE	EZINNE HERBAL MIXTURE	RADIO	1
51	DAGA PARACETAMOL 500M.P	NIGERIAN GERMAN CHEMICALS PLC	OOH	1
52	NGC-VALGIN ACETAMINOPHEN 500MG	NIGERIAN GERMAN CHEMICALS PLC	OOH	1
53	ABIDEC DROPS	NIGERIAN GERMAN CHEMICALS PLC	OOH	1
54	KLOVINAL PESSARIES (METRONIDAZOLE + CLOTRIMAZOLE + LACTOBACILLUS SPORES PESSARIES	SEAGREEN PHARM. LTD	MJ	1
55	COLART TABLETS	GSK PHARMA. NIG. LTD	OOH	1
56	COATAL FORTE SOFT GEL ARTEMETHER 80MG+480MG, COATAL DISPERSIBLE TABLETS 20/120, COATAL FORTE TABLET 80/480	GENEITH PHARM. LTD	MJ	3
57	IBUMARTEM 80/480 TABLET	IBU PHARM NIG LTD	TV	1
58	COMBISUNATE ARTEMETHER 80MG / LUMEFANTRINE 480MG	OLPHARM NIGERIA LTD	OOH	1
59	DR ALADDIN'S THE 7 KEYS HERBAL MIXTURE	F.A.IKE & SONS LIMITED	RADIO	1
60	PANDA PARACETAMOL DROPS	AFRAB CHEM LTD	RADIO	1
61	AFRABVITE MULTIVITAMIN SYRUP AND DROPS	AFRAB CHEM LTD	RADIO	2
62	GESTID TABLET AND SUSPENSION 200ML, 100ML	RANBAXY NIG LTD(SUN PHARMA)	TV	2
63	GESTID TABLET AND SUSPENSION 200ML, 100ML	RANBAXY NIG LTD(SUN PHARMA)	RADIO	2
64	BIOFLEX INFUSION RANGE	BIOMEDICAL LTD	MJ	4
65	CHEMIRON CAPSULE AND BLOOD TONIC	CHEMIRON INT LIMITED	PRINT	2
66	CLARION MAX OMEGA FISH OIL CAPSULES	CLARION MEDICAL LTD	RADIO	1
67	PARATEX PARACETAMOL TABLET AND SYRUP	PHARMATEX INDUSTRIES LTD	TV & RADIO	2
68	IBUCAP	SHALINA HEALTHCARE NIGERIA LTD	RADIO & OOH	1
69	COMBISUNATE ARTEMETHER 80MG / LUMEFANTRINE 480MG	OLPHARM NIGERIA LTD	PRINT	1
70	DICLOMOL GEL 30G	THERAPEUTICS LABORATORIES NIG LTD	PRINT	1
71	RANFERON SYRUP & CAPSULES	RANBAXY NIG LTD(SUN PHARMA)	MJ	2
72	VIOLINI GEL	RANBAXY NIG LTD (SUN PHARMA)	MJ	1
73	SYRIAM TABLET	RANBAXY NIG LTD (SUN PHARMA)	MJ	1
74	FIESTA ORIGINAL BLACK, FIESTA ULTR-THIN, FIESTA PROLONG CONDOMS	DEEP K. TYAGI FOUNDATION NIG	TV	3
75	KING TONIC	SKG PHARMA LTD	RADIO	1

76	ROTARIX VACCINE	GSK PHARMA NIG LTD	MJ	1
77	JEDY PLUS HERBAL CAPSULE & POWDER	HAMZAT HERBAL VENTURES	RADIO	2
78	CONTIFLO OD CAPS	RANBAXY NIG LTD(SUN PHARMA)	MJ	1
79	ASTYMIN LIQUID 200ML	FIDSON HEALTHCARE PLC	RADIO, OOH, ONLINE	1
80	LUMAL SUSPENSION 20/120	SKG PHARMA LTD	TV	1
81	REMAL TABLET	REALS SPECIALTIES LIMITED	RADIO	1
82	WELLBABY MULTIVITAMIN DROPS	ADLER PRODUCTS LTD	OOH	1
83	HUGGIES BABY DIAPER	KCSSA WEST AFRICA	RADIO	1
84	DETTOL ANTISEPTIC LIQUID	RECKITT BENCKISER NIG LTD	TV	1
85	VIRONY BABY DIAPER	VIRONY NIG LTD	RADIO & TV	3
86	SUDREX TABLET & SUDREX JOINT AND MUSCLE PAIN	ORANGE DRUGS LTD	TV	2
87	ZAIKI AFTER 5 TABLET	ORANGE DRUGS LTD	RADIO	1
88	PINEWOOD HB-12 FORTE	NANCIL NIG LTD	PRINT	1
89	PARAGESIC TABLET	VITABIOTICS NIG LTD	PRINT	1
90	DR MEYER'S BECOPLEX SYRUP	VITABIOTICS NIG LTD	PRINT	1
91	DR MEYER'S PENTAX RANGE (PENTAX, PENTAX EXTRA, PENTAX PLUS)	VITABIOTICS NIG LTD	PRINT	1
92	FEROVITAL BLOOD TONIC	VITABIOTICS NIG LTD	PRINT	1
93	GESTID TABLET, GESTID SUSPENSION & GESTID PLUS SYRUP	RANBAXY NIGERIA LIMITED	MJ	3
94	BRUSTAN-N SUSPENSION	RANBAXY NIGERIA LIMITED	MJ	1
95	FLUCOR DAY SOFT GEL CAPSULE	PHARMATEX NIGERIA LIMITED	TV	1
96	FLUCOR DAY SOFT GEL CAPSULE	PHARMATEX NIGERIA LIMITED	RADIO	1
97	CAMOSUNATE TABLET	GENEITH PHARMACEUTICALS LIMITED	MJ	1
98	CAMOSUNATE PEADIATRIC ORAL POWDER	GENEITH PHARMACEUTICALS LIMITED	MJ	1
99	CAMOSUNATE CHILDREN ORAL POWDER	GENEITH PHARMACEUTICALS LIMITED	MJ	1
100	DR. MEYERS FERROVITAL BLOOD TONIC	VITABIOTICS NIGERIA LIMITED	RADIO	1
101	DR. MEYERS PARAGESIC TABLETS	VITABIOTICS NIGERIA LIMITED	RADIO	1
102	DR. MEYERS COFLIN LINCTUS AND COFLIN EXPECTORANT	VITABIOTICS NIGERIA LIMITED	RADIO	2
103	WORMIDAN TABLETS, PARADANA TABLETS, DANACID TABLETS, PARADANA SYRUP, XPEL COUGH EXPECTORANT	DANA PHARMACEAUTICALS LIMITED	OOH	4
104	VITADOR TABLETS	SAGAR VITACEAUTICALS NIGERIA	MJ	1
105	LARIACT ANTIMALARIA TABLETS, LARIACT FORTE TABLETS, LARIACT DISPERSIBLE TABLETS & LARIACT	OLPHARM NIGERIA LIMITED	RADIO	4
106	LARIACT ANTIMALARIA TABLETS, LARIACT FORTE TABLETS, LARIACT DISPERSIBLE TABLETS & LARIACT	OLPHARM NIGERIA LIMITED	TV	4

107	LARIACT ANTIMALARIA TABLETS, LARIACT FORTE TABLETS, LARIACT DISPERSIBLE TABLETS & LARIACT	OLPHARM NIGERIA LIMITED	OOH	4
108	PANADOL EXTRA CAPLET	GLAXOSMITHKLINE CONSUMER NIGERIA PLC	TV & ONLINE	1
109	PANADOL EXTRA CAPLET	GLAXOSMITHKLINE CONSUMER NIGERIA PLC	OOH & ONLINE	1
110	PANADOL EXTRA CAPLET	GLAXOSMITHKLINE CONSUMER NIGERIA PLC	OOH	1
111	WELLKID BABY & INFANT SYRUP	PINNACLE HEALTH PHARMACEUTICAL LIMITED	PRINT	2
112	DR MEYER'S CYPRIVIT SYRUP	FARMEX MEYER LIMITED	RADIO	1
113	DR MEYER'S BECOMBION SYRUP	FARMEX MEYER LIMITED	RADIO	1
114	DR MEYER'S COFMIX SYRUP	FARMEX MEYER LIMITED	RADIO	1
115	DR MEYER'S ORHEPTAL ELIXIR	FARMEX MEYER LIMITED	RADIO	1
116	DR MEYER'S GRIPE WATER	FARMEX MEYER LIMITED	RADIO	1
117	ANDREWS LIVER SALT	GLAXOSMITHKLINE CONSUMER NIGERIA PLC	RADIO	1
118	IBUCAP CAPSULE IBUCAP COLD & FLU SYRUP IBUCAP COLD & FLU TABLET	SHALINA HEALTHCARE NIGERIA LTD	OOH	3
119	HEMOFORCE PLUS SYRUP HEMOFORCE FORTE SYRUP	SHALINA HEALTHCARE NIGERIA LTD	OOH	2
120	SUPER APETI PLUS SYRUP POLYGEL TAB & SYRUP POLYFAST SHAL'ARTEM FORTE TAB SHAL'ARTEM DISPERSIBLE TAB SHAL'ARTEM TAB BAUME LEOPARD BALM MAGNAVIT TONIC MAGGNAVIT CAP	SHALINA HEALTHCARE NIGERIA LTD	OOH	4
121	EUROMETER TAB IMOX CAPS EUROCLOX CAPS IMPILLIN CAPS PLIBEX VIT B CO INJ IMOXCLOX CAPS	CHRIS EJIK PHARM & HEALTHCARE PRODUCTS LTD	MJ	4
122	THIOCAL 12 BLOOD TONIC	THERAPEUTICS LABORATORIES NIG LTD	OOH	1
123	ALEFER QS TABLET	ALMOMD ETHICALS LTD	RADIO, OOH, ONLINE, MJ, PRINT MEDIA	1
124	ARTELUMEX FORTE TABLET & SUSPENSION	ADLER PRODUCTS LIMITED	OOH	2
			TOTAL	206

KEYS:

OOH - OUT OF HOME

(BILLBOARDS, BUS BRANDING, POINT OF SALE)

TV - TELEVISION

MJ - MEDICAL JOURNAL